



SWAN UNITED FOOTBALL CLUB

SPONSORSHIP PACKAGES
2024



About Us



SWAN UNITED FC

Swan United Football Club is a not for profit organisation predominantly managed by volunteers, parents and local business owners who make up the board of directors. The club is located 20 kilometres out of Perth in the beautiful City of Swan and for over 30 years has been the club of choice for players of all ages and ability in the Swan Valley region and beyond.

Swan United's origins come from the merger of Swan IC and Swan Districts Junior Soccer Club. The club has a well established set of philosophies and values that guide the club forward and ensure that we not only cater for those who wish to play in a family orientated environment, but also for those wishing to compete and play at the elite levels.

Our Vision for 2024 season is to continue to expand and improve our junior program for boys and girls, and realise another top 4 finish, targeting promotion for the Senior State League sides. We invite you to share this journey with us, through corporate partnership opportunities.



500+ active
community
members

300+
attendance
game days

3 Senior
State League Sides

300+ Junior
players

12+ Senior
home games

CLUB SPONSOR

*The clubs largest and most exclusive package
\$30,000 a year, or 2 year contract \$50,000*

Front of Shirt Logo - 3 Senior State League sides

Logos on Senior Polos & Training Kit

External Signage on home ground (facing Francis street)

Pitchside signage, Senior grounds

Junior ground signage

Player award at Annual Awards

Dedicated realestate on club's website

Dedicated linktree link to website

Branding on;

Man of the Match awards,

Social Media Highlight reels,

Website footers,

Email footers,

Black & White pages (club community directory)

Bar and Canteen credit for home games

4 x complimentary tickets to all community events

4 x complimentary tickets to Senior awards night

Club Merchandise welcome pack:

4 x Polos

4 x Caps

4 x Hoodies

4 x Stubby Holders

1 x Framed shirt with sponsors logo



SENIOR TEAMS

MENS STATE LEAGUE SIDES



\$7,000

Back of player shirt sponsor
Back of Coaches Tracksuit
1 x Signage home ground
Branding on;
Social Media post
Website footer
Black & white pages
2 x tickets to all community events
2 x awards night tickets
Merch Welcome pack

\$12,500

Front of player shirt sponsor
Training Kit sponsor
1 x Signage home ground
Branding on;
Social Media posts
Website footer
Black & white pages
2 x tickets to all community events
2 x awards night tickets
Merch Welcome pack

\$5,000

Sleeve playing kit sponsor
1 x Signage home ground
Branding on;
Social Media posts
Website footer
Black & white pages
2 x tickets to all community events
2 x awards night tickets
Merch Welcome pack

JUNIOR TEAMS



Soccer Stars (U8's program)

\$1,500

Front of shirt sponsor
Flag signage on junior grounds

Branding on;
Junior social media posts
Website

acknowledgement
Black & White pages (Club
community directory)

U8-U11 teams

\$1500 per team

Front of shirt sponsor
Player of the week awards
Flag signage on junior grounds

Branding on;
Junior social media posts
Website acknowledgement
Black & White pages (Club
community directory)

U12-U16's Teams

\$2000 per team

Front of shirt sponsor
Player of the week awards
Flag signage on junior grounds

Branding on;
Junior social media posts
Website acknowledgement
Black & White pages (Club
community directory)

SOCIAL TEAMS

Men's Metro North Division, \$3,000

Front of shirt sponsor

Pitchside signage, Senior grounds

Presentation night player award

Branding on;

Website footers,

Black & White pages (club community directory)

Bar and Canteen credit for home games

2 x complimentary tickets to all community events

Club Merchandise welcome pack:

2 x Polos

2 x Caps

2 x Hoodies

2 x Stubby Holders



SIGNAGE & BANNERS

Starting from \$750

Senior home ground entrance banner
(Francis street)

Senior Home ground large banner

Senior Home ground flags

Junior ground large banner

Junior grounds pop up flags

*All signage options includes a listing in the club's
community directory and website acknowledgment*





Custom packages are available upon request.
We look forward to partnering with your
business for the 2024 season and beyond

Swan United Football Club
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admin@swanunitedfc.com



Swan United FC



@swanunitedfc



Swanunitedfc.com

